

Role: PR volunteer

Responsible to: Income & Engagement Manager

Time commitment: Project dependant

Location: Home based

Background

SCF was established in 2010 with the aim of using the power of sport to inspire, empower, educate and transform the lives of children and young people and we are proud to have engaged with over **550,000 children and young people**

As a children's Charity, Sports Connections Foundation are totally committed to raising aspirations & creating role models for the next generation & providing exciting exit routes & transforming communities. We support children who are disadvantaged, vulnerable, poverty stricken or facing life threatening illnesses. Our vision is to inspire young people to pursue their dreams and develop inherent potential.

SCF supports children in their formative years with a particular focus on transition, inclusion and young people who are facing the challenge of poor mental health, social isolation and economic deprivation. Our framework ensures we cross both the education and community environments. Aspects of what we deliver include: mentoring sessions, positive play & therapeutic Intervention, Theme Positive Activity and School Holiday Programmes.

We are a small team of 4 staff and 10 volunteers. Our office is in Peterborough but all volunteering roles are currently being carried out virtually.

Role description

- Work with key stakeholders to identify news and article opportunities
- Draft press releases and articles which highlight the work of Sports Connection Foundation for key external audiences
- Issue press releases to key media targets and track / monitor coverage
- Working with the social media volunteers, ensure all external content is amplified where possible
- Liaising with the Income & Engagement Manager

The benefits to you

- Learn how to create charity specific content
- Learn how to use build relationships internally and externally
- Work flexible working hours
- Gain valuable workplace knowledge and skills
- Be mentored and supported by a local employer and charity

- Strengthen your CV and career pathway
- Obtain references for future employers
- Meet new people

Skills, experiences and qualities

- knowledge of content creating
- Good level of IT knowledge and skills
- Experience working online
- Good communication and interpersonal skills
- Good planning and organisational skills
- Self-motivator
- Ability to work on own initiative
- Excellent attention to detail

What you can expect from SCF

- An induction session to introduce you to the charity, recognise your skills and identify any ongoing support you may need from us in order to fulfil the role
- A designated point of contact for support and guidance, when needed
- Recommendation letters and references.
- Preferential hiring
- Opportunity to shadow someone in the organisation to develop skills.
- Reimbursement of out-of-pocket expenses, for example travelling to and from the fundraising venue
- Volunteer newsletter

Time commitment

This is a flexible role to suit your availability, and as such there is no minimum time commitment.

Recruitment process

You must be a UK resident and aged 18 or over. At SCF we value diversity and we're committed to creating an inclusive culture where everyone is able to be themselves and to reach their full potential. We actively encourage applications from people of all backgrounds and cultures and believe that a diverse volunteering community will help us to continue the support for those children and young people who need it most.

To apply or find out more about this role please call Karen Olden on 0771 7174060 or email karen@scfchildrenscharity.org.uk www.scfchildrenscharity.org.uk